



Crowdinvesting Symposium

6th Crowdinvesting Symposium

Blockchain and Initial Coin Offerings July 20, 2018 Call for Papers

This year's Crowdinvesting Symposium will take place at the Max Planck Institute for Innovation and Competition in Munich / Germany. Researchers in the fields of economics, business administration, innovation and law are encouraged to submit a paper. Several workshops provide scholars with the opportunity to present their research on topics related to the emerging field of FinTech and to get feedback from fellow researchers. As this year's keynote speaker, we welcome Professor David Yermack, who is the Albert Fingerhut Professor of Finance and Business Transformation, and the Director of the NYU Pollack Center for Law and Business. In his keynote speech he will raise the question: **Are ICOs a real innovation or just securities in disguise?**

We invite submissions on the following fields of research:

- **Blockchain and ICOs**
- **Reward-based and equity crowdfunding**
- **Social trading and robo advice**
- **Personal financial management**
- **Innovative forms of entrepreneurial finance**

Please send your paper or extended abstract to crowdinvesting-symposium@ip.mpg.de by **May 15, 2018**.

Authors will be informed of the outcome of their submission by May 30, 2018. There is no workshop fee and there will be a conference dinner in a typical Bavarian restaurant on July 20, 2018. Some of the best papers will be invited to a **special issue of Small Business Economics: An Entrepreneurship Journal** that will be dedicated to "Crowdfunding, Blockchain, and ICOs." For those who are interested, we organize a social event on July 21, 2018 which involves hiking a small Bavarian mountain (there is also a cable car taking you to the summit).

We are looking forward to interesting papers and an exciting academic workshop.



Key note Speaker David
Yermack