

ETH zürich

Center for Law & Economics

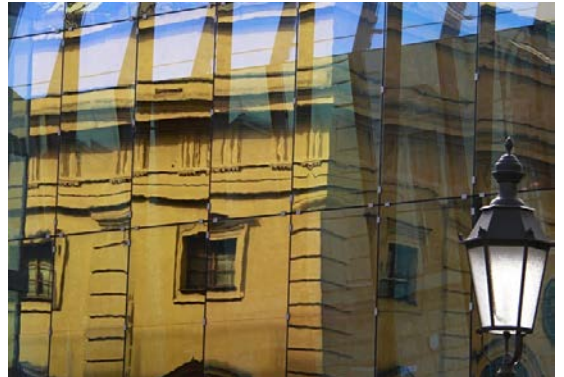


Institute for Strategy, Technology
and Organization



MAX-PLANCK-GESELLSCHAFT

Max Planck Institute for
Innovation and Competition



Munich Summer Institute 2016



20-22 June 2016
Bavarian Academy of Sciences and Humanities

About MSI 2016

The Munich Summer Institute 2016 (MSI 2016) is jointly organized by the Center for Law & Economics at ETH Zurich, the Institute for Strategy, Technology and Organization at the Ludwig-Maximilians-University of Munich and the Max Planck Institute for Innovation and Competition. It focuses on three areas:

- Digitization, Strategy and Organization (chairs: Tobias Kretschmer and Jörg Claussen)
- Innovation and Entrepreneurship (chair: Dietmar Harhoff)
- Law & Economics of Innovation (chair: Stefan Bechtold)

The goal of the Munich Summer Institute is to stimulate a rigorous in-depth discussion of a select number of research papers and to strengthen the interdisciplinary international research community in these areas. Researchers in economics, law, management and related fields at all stages of their career (from Ph.D. students to full professors) may attend the Munich Summer Institute as presenters, discussants or attendants.

Keynote Speakers

- **Chris Forman** (Georgia Tech)
- **Pamela Samuelson** (UC Berkeley)
- **Rosemary Ziedonis** (Boston University)

Scientific Sessions

19 paper presentations (each with a discussant) along with **three poster sessions and three poster slams** will provide a platform to discuss the latest research developments.

Social Program

A **welcome reception**, coffee breaks, a **conference dinner** and additional **get-togethers** offer ample opportunities to meet and discuss in an informal setting.

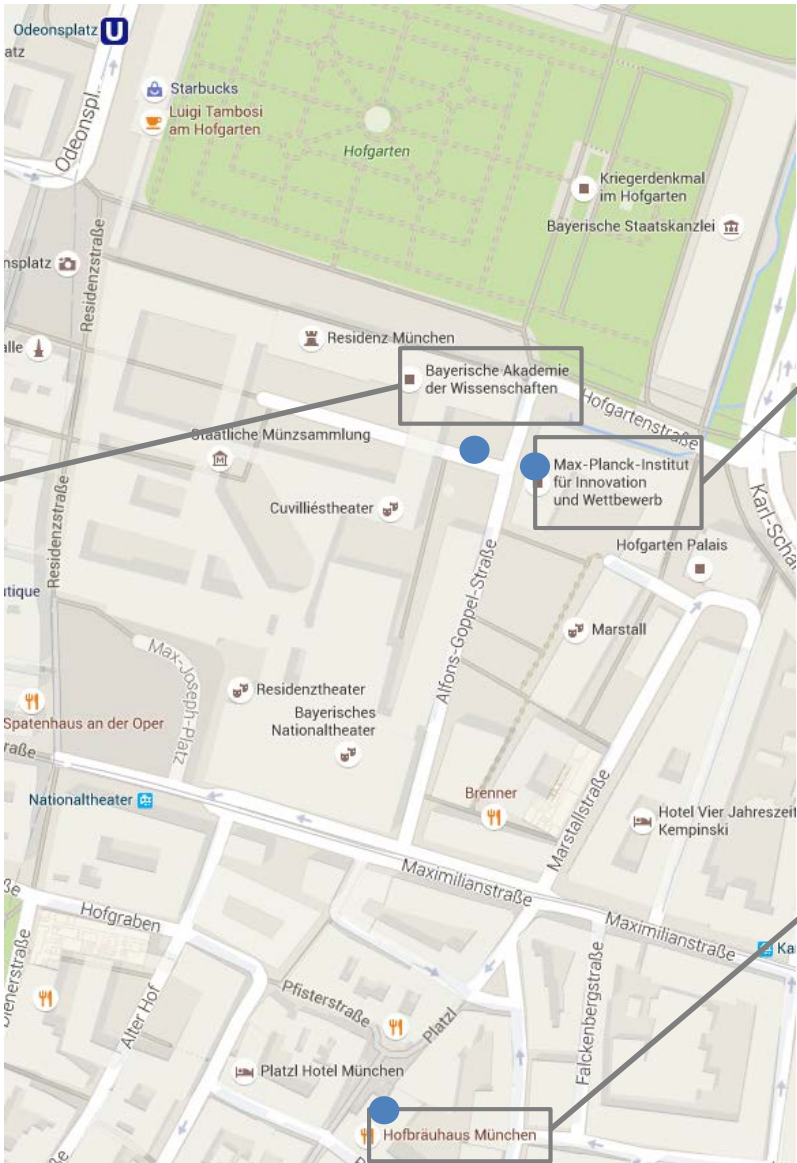


Venue



MSI 2016 will take place in the historic building of the **Bavarian Academy of Sciences and Humanities**. It is located in the heart of Munich (Alfons-Goppel-Strasse 11). The Bavarian Academy of Sciences, founded in 1759 by the Elector Max III. Joseph, is one of the oldest and the largest of the eight German state Academies. Since more than 200 years, the Academy is committed to its tasks as a traditional learned society, a non-university research institution and a facilitator of a vivid scientific discourse.

The welcome dinner on Monday evening will take place in the courtyard of the Max Planck Institute, while the paper presentations, poster slams and coffee breaks will take place in the Bavarian Academy of Sciences (“Sitzungssaal” 1 & 2). The lunches and poster sessions will take place on the second floor of the Max Planck Institute. The conference dinner on Tuesday will take place in the world-famous Hofbräuhaus.



Bavarian Academy of Sciences and Humanities

=
**Registration
Coffee Breaks
Presentations
Poster Slams**

Max Planck Institute for Innovation and Competition

=
**Monday Dinner
Lunches
Poster Sessions**

Restaurant “Hofbräuhaus”

=
Tuesday Dinner

Additional assistance

GENERAL INFORMATION

Please wear your name badge throughout the conference. It is your ticket to all events and sessions, including coffee and lunch breaks and social events.



CONFERENCE DESK: REGISTRATION & HELPDESK

The conference desk is located **on the first floor of the Bavarian Academy of Sciences** (in front of the lecture hall). Upon arrival, please can register so that you can receive your welcome pack and conference badge. The conference desk also serves as an information point and helpdesk throughout the Institute. If you have any questions, concerns or problems, you can always find members of the local organising committee here. You can easily recognise organisers by their team badges.

WLAN

During the Institute, free WIFI access is available at the Academy of Sciences:

SSID ("WIFI name"): mwn-events







User name: "MPG2016"

Password: "A5mT5pzH"

If you have any connection problems, please turn to the local organising committee at the Conference Desk. Kindly note that "eduroam" also works throughout the Max Planck Institute where the poster presentations will take place.

PUBLIC TRANSPORTATION & TAXI

As Munich's public transportation system is known to be complicated (but efficient), we have collected some basic information for you. For further details, please consult the homepage of the Munich Public Transportation Company (MVG): www.mvg-muenchen.de.

There are four means of transportation: tram , underground , citytrain  and bus . The system is divided in four tariff zones. The zones are important if you choose to buy a single trip ticket. Both the conference venue and the city centre are all in the inner district zone. To get to the conference venue, either take the underground  U3-U6 to Odeonsplatz, or take the citytrain  S1-S8 to Marienplatz. There are two different categories of tickets: single trips and day tickets.

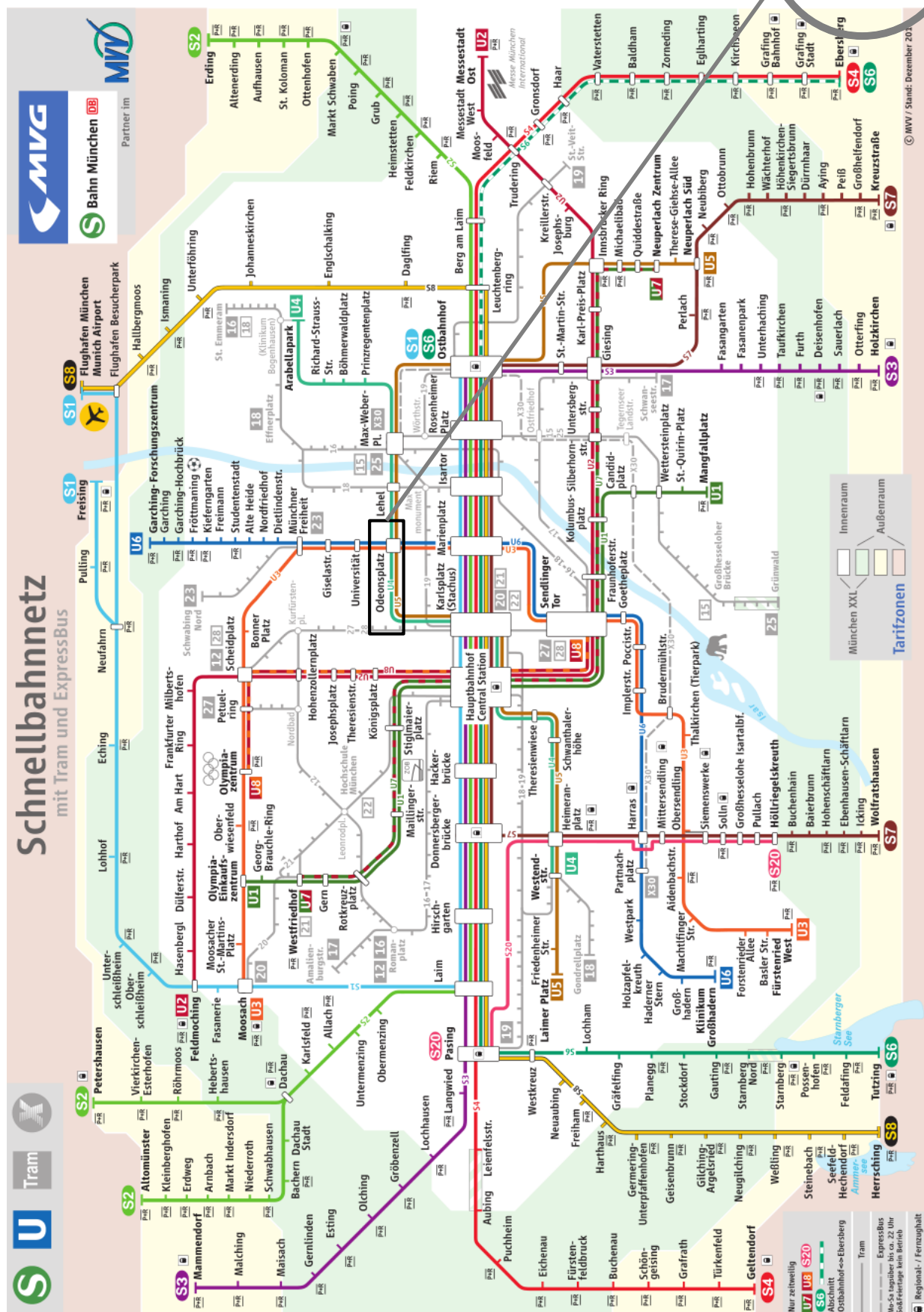
- For single trips, you can buy single tickets (1 Zone – 2.70€) or stripe tickets (10 stripes – 13.00€). You need two stripes for one zone!
- If you plan to travel several times a day or cover longer distances, consider buying a day ticket. If you arrive at the airport, we also recommend a day ticket for public transportation. The basic one-day ticket for trips within inner Munich costs 6.20€, and the day ticket including the airport ("Airport-City-Day-Ticket") costs 12.00€. A three-day ticket for trips within inner Munich costs 15.50€.
- If you travel with others, use "partner tickets". They are valid for up to five people.

The basic partner ticket for trips within inner Munich costs 11.70€.

You always have to validate your ticket before a ride, so look out for the validating machines (they are usually located at the entry gate)!



**Venue =
Odeonsplatz**



Organizers



Stefan Bechtold is professor of intellectual property at ETH Zurich and a member of its Center for Law & Economics. His research interests include intellectual property, law and technology, telecommunications and antitrust law, as well as law & economics. He is a member of the Academic Advisory Board of the German Federal Ministry of Economics and Technology, advising the ministry on all issues of economic policy.

ETH zürich



Jörg Claussen is an associate professor in management at LMU Munich and also holds a part-time position at Copenhagen Business School. He is a member of the Organizations Research Group at LMU Munich and his research interests include strategy and organization, applied industrial organization and high technology industries.



Dietmar Harhoff is director at the Max Planck Institute for Innovation and Competition where he heads the Department for Innovation and Entrepreneurship Research. His main research interests are innovation, management and entrepreneurship. He currently chairs the Expert Commission for Research and Innovation (EFI) of the German Federal Government.



MAX-PLANCK-GESELLSCHAFT



Tobias Kretschmer is head of the Institute for Strategy, Technology and Organization (ISTO) at the Munich School of Management at LMU Munich and founding member of the Organizations Research Group (ORG). His research spans the economics and management of high-technology industries, and the impact of managerial and organisational practices on firm productivity.



The Munich Summer Institute 2016 is primarily financed by a Sapere Aude Grant awarded by the Danish Council for Independent Research, with additional funding provided by the three hosting institutions.



Location

Bavarian Academy for Sciences and Humanities
Alfons-Goppel-Straße 11
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