



Max Planck Institute  
for Innovation and Competition

**RISE**  
Workshop



Annual Workshop for Ph.D. Students and Junior Postdocs  
in Economics and Management

# 3<sup>rd</sup> Research on Innovation, Science and Entrepreneurship Workshop (RISE3)

**17 – 18 December 2020**

Max Planck Institute for Innovation and Competition  
Munich

## **Program**

(final)

The **RISE3 Workshop** is organized by  
Dietmar Harhoff, Dennis Byrski, Laurie Ciaramella, Svenja Frieß, Fabian Gaessler, David Heller,  
Felix Poege, Timm Opitz, Cristina Rujan, and Kathrin Wernsdorf

In case of any questions, please contact: [rise\\_workshop@ip.mpg.de](mailto:rise_workshop@ip.mpg.de)

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# Scientific Program

Day 1: Thursday, 17 December 2020

13:00 – 13:10	<b>Welcome &amp; Workshop Opening Statement</b> Dietmar Harhoff (Director, MPI for Innovation & Competition)
<b>Session 1: Intellectual Property Rights</b>	
<i>Session Chair: Fabian Gaessler (MPI for Innovation and Competition)</i>	
13:10 – 14:30	<b>Institutional Ownership and the Strategic Drafting of Patents</b> <u>Aneesh Datar (Bocconi University)</u> Co-authors: Mario Daniele Amore, Andrea Fosfuri <i>Discussant: Laurie Ciaramella (Télécom ParisTech &amp; MPI for Innovation and Competition)</i>
	<b>Fight or Surrender to Pirates: Non-Market Strategy &amp; Incumbent Response to Trademark Infringement</b> <u>Shreekanth Mahendiran (HEC Lausanne)</u> Co-authors: Anthony Dukes, Chirantan Chatterjee, Daniel D Sokol <i>Discussant: Cher Li (Nottingham University)</i>
14:30 – 15:00	Coffee Break
<b>Session 2: Science of Science</b>	
<i>Session Chair: Felix Poege (MPI for Innovation and Competition)</i>	
15:00 – 15:40	<b>The impact of Federal Funding Policy on Innovation</b> <u>Omar Ballester (University of Lausanne)</u> Co-authors: Gaétan de Rassenfosse <i>Discussant: Elie Sung (HEC Paris)</i>
15:40 – 15:50	Coffee Break
<b>Keynote Speech</b>	
15:50 – 17:00	<b>Forty Years of Research on Intellectual Property and Innovation: Dominant Themes and New Horizons</b> <u>Rosemarie Ziedonis (Boston University &amp; NBER) &amp; Sina Khoshokhan (University of Colorado Boulder)</u>
17:00 – 17:20	Coffee Break
<b>Session 3: Individuals in the Knowledge Economy</b>	
<i>Session Chair: Svenja Frieß (MPI for Innovation and Competition)</i>	
17:20 – 18:40	<b>Employee Representation Institutions and Innovation – Disentangling the Effect of Legal and Voluntary Co-determination</b> <u>Alexander Lammers (TU Dortmund)</u> Co-author: Kornelius Kraft <i>Discussant: Benjamin Balsmeier (University of Luxembourg)</i>
	<b>Try, Try, Try Again? Persistence and the Gender Innovation Gap</b> <u>Gauri Subramani (University of California, Berkeley Haas)</u> Co-authors: Abhay Aneja, Oren Reshef <i>Discussant: Marlène Koffi (University of Toronto)</i>
18:40 – 20:00	<b>Get Together</b> (voluntary evening program)

## Day 2: Friday, 18 December 2020

13:50 – 14:00	Welcome Day 2
<b>Session 4: Firms and Innovation</b>	
<i>Session Chair: Laurie Ciaramella (Télécom ParisTech &amp; MPI for Innovation and Competition)</i>	
14:00 – 15:20	<b>Rising Markups, Common Ownership, and Technological Capacities</b> <u>Alexandra Gibbon (DICE Düsseldorf)</u> Co-author: Jan Philip Schain <i>Discussant: Jo Seldeslachts (DIW Berlin &amp; KU Leuven)</i>
	<b>Multinational Firms and Global Innovation</b> <u>Cristina Rujan (MPI for Innovation and Competition)</u> Co-authors: Anna Gumpert, Kalina Manova, Monika Schnitzer <i>Discussant: Federica Coelli (University of Zurich)</i>
15:20 – 15:40	Coffee Break
<b>Session 5: Takeovers and Investment</b>	
<i>Session Chair: Dennis Byrski (MPI Innovation and Competition)</i>	
15:40 – 17:00	<b>Killer Acquisitions and Beyond: Policy Effects on Innovation Strategies</b> <u>Regina Seibel (University of Zurich)</u> Co-authors: Igor Letina, Armin Schmutzler <i>Discussant: Alessandra Allocca (LMU Munich)</i>
	<b>Angels and Demons: The Negative Effect of Employees' Angel Investments on Corporate Innovation</b> <u>Clemens Mueller (University of Mannheim)</u> Co-author: Santanu Kundu <i>Discussant: David Heller (MPI for Innovation and Competition)</i>
17:00 – 17:20	Coffee Break
<b>Session 6: AI and Innovation</b>	
<i>Session Chair: Stefano Baruffaldi (University of Bath &amp; MPI for Innovation and Competition)</i>	
17:20 – 18:40	<b>The De-democratization of AI: Deep Learning and the Compute Divide in Artificial Intelligence Research</b> <u>Nur Ahmed (Western University, Ivey)</u> Co-author: Muntasir Wahed <i>Discussant: Sampsá Samila (University of Navarra, IESE)</i>
	<b>Barriers to Growth in Developing AI</b> <u>Stephen Michael Impink (NYU, Stern)</u> Co-authors: James Bessen, Lydia Reichensperger, Robert Seamans <i>Discussant: Arvids Ziedonis (KU Leuven)</i>
18:40 – 18:50	<b>Workshop Closing Statements</b> Workshop Organizers