



Max Planck Institute
for Innovation and Competition

RISE
Workshop



Annual Workshop for Ph.D. Students and Junior Postdocs
in Economics and Management

5th Research on Innovation, Science and Entrepreneurship Workshop (RISE5)

19 – 20 December 2022

Max Planck Institute for Innovation and Competition
Munich

Program

The **RISE Workshop** is organized by
Dietmar Harhoff, Sebastian Erhardt, Mainak Ghosh,
Klaus Keller, and Ann-Christin Kreyer

In case of any questions, please contact: rise_workshop@ip.mpg.de

 **#RISE5workshop**
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Program

Day 1: Monday, 19 December 2022

Central European Time	
11:30 – 11:45	Welcome & Workshop Opening Statement Dietmar Harhoff (MPI for Innovation and Competition)
11:45 – 12:45	Lunch
Session 1: Knowledge Spillovers and Innovation Across Borders	
<i>Session Chair: Ann-Christin Kreyer (MPI for Innovation and Competition)</i>	
12:45 – 14:15	(Foreign) Innovation and the Antitrust Case Against Xerox <u>Robin Mamrak (Ludwig-Maximilians-Universität (LMU) Munich)</u> <i>Discussant: Hanna Hottenrott (Technical University of Munich)</i>
	Knowledge Spillovers Across Regions <u>Pyung Nahm (University of Minnesota)</u> Co-authors: Russel Frank (University of Minnesota), Myles Shaver (University of Minnesota) <i>Discussant: Claudia Steinwender (Ludwig-Maximilians-Universität (LMU) Munich)</i>
14:15 – 14:30	Coffee Break
Session 2: Artificial Intelligence and Innovation	
<i>Session Chair: Marina Chugunova (MPI for Innovation and Competition)</i>	
14:30 – 16:00	Falling Asleep at the Wheel: Human/AI Collaboration in a Field Experiment on HR Recruiters <u>Fabrizio Dell'Acqua (Laboratory for Innovation Science, Harvard Business School)</u> <i>Discussant: Pooyan Khashabi (ESSEC Business School)</i>
	Artificial Intelligence Technologies and Firms' Innovation: Evidence from Hospital Suppliers <u>Sofia Patsali (Université Côte d'Azur, GREDEG; Université de Strasbourg, CNRS, BETA)</u> Co-authors: Jackie Krafft (Université Côte d'Azur, CNRS, GREDEG), Michele Pezzoni (Université Côte d'Azur, CNRS, GREDEG; Observatoire des Sciences et Techniques, HCERES; OFCE, Sciences Po; ICRIOS, Bocconi University) <i>Discussant: Stefan Wagner (ESMT Berlin)</i>
16:00 – 16:15	Coffee Break
Keynote	
<i>Session Chair: Klaus Keller (MPI for Innovation and Competition)</i>	
16:15 – 17:45	AI and Robots: What's New Here, If Anything? <u>Robert Seamans (NYU Stern School of Business)</u>
17:45 – 18:00	Coffee Break
Session 3: Entrepreneurship	
<i>Session Chair: Sebastian Erhardt (MPI for Innovation and Competition)</i>	
18:00 – 18:45	Emotional Coherence and Venture Outcomes: Machine Learning Approaches in the Study of Startup Pitches <u>Bekhzod Khoshimov (University of Wisconsin Madison)</u> <i>Discussant: Benedikt Seigner (Ludwig-Maximilians-Universität (LMU) Munich)</i>
18:45 – 19:45	Visit of the Christmas Market (optional)
20:15 – 21:30	Working Dinner (for presenters and discussants)

Day 2: Tuesday, 20 December 2022

09:00 – 09:15	Welcome Day 2
Session 4: Innovation Incentives	
<i>Session Chair: Albert Roger (MPI for Innovation and Competition)</i>	
09:15 – 10:00	Advice-Seeking at Work: Reputation Concerns and Stereotypes <u>Svenja Friess (MPI for Innovation and Competition)</u> Co-authors: Lea Heursen (Ludwig-Maximilians-Universität (LMU) Munich), Marina Chugunova (MPI for Innovation and Competition) <i>Discussant: Karin Hoisl (University of Mannheim; MPI for Innovation and Competition)</i>
10:00 – 10:15	Coffee Break
Session 5: Direction of Research	
<i>Session Chair: Laurie Ciaramella (Télécom ParisTech; MPI for Innovation and Competition)</i>	
10:15 – 11:45	Demand for Innovation and Direction of Research: The Roles of Intellectual Distance and Research Productivity <u>Jino Lu (University of Southern California, Marshall School of Business)</u> <i>Discussant: Marie-Louise Arlt (Ludwig-Maximilians-Universität (LMU) Munich)</i>
	Undergraduate Gender Diversity and the Direction of Scientific Research <u>Francesca Truffa (Stanford Graduate School of Business)</u> Co-authors: Ashley Wong (Stanford Institute for Economic Policy Research) <i>Discussant: Michael Rose (MPI for Innovation and Competition)</i>
11:45 – 12:45	Lunch
Session 6: Knowledge Diffusion and Protection	
<i>Session Chair: Michael Rose (MPI for Innovation and Competition)</i>	
12:45 – 14:15	Academic Science and Corporate Innovation <u>Ryan Shin (Cornell University)</u> <i>Discussant: Stefano Baruffaldi (University of Bath; MPI for Innovation and Competition)</i>
	NPEs, Patent Quality and Litigation Strategies across European Jurisdictions <u>Cecilia Maronero (University of Insubria; Université de Bordeaux)</u> Co-authors: Valerio Sterzi (Université de Bordeaux), Andrea Vezzulli (University of Insubria) <i>Discussant: Fabian Gaessler (Universität Pompeu Fabra; MPI for Innovation and Competition)</i>
14:15 – 14:30	Coffee Break
Session 7: Information Access	
<i>Session Chair: Mainak Ghosh (MPI for Innovation and Competition)</i>	
14:30 – 16:00	Does Data Disclosure Increase Citations? Empirical Evidence from a Natural Experiment in Leading Economics Journals <u>Xijie Zhang (University of Technology Ilmenau)</u> Co-authors: Mark McCabe (Boston University), Frank Mueller-Langer (University of the Bundeswehr Munich; MPI for Innovation and Competition) <i>Discussant: Laurie Ciaramella (Télécom ParisTech; MPI for Innovation and Competition)</i>
	Information Accessibility and Knowledge Creation: The Impact of Google's Withdrawal on Chinese Scientific Publications <u>Lorenzo Palladini (University of Luxembourg)</u> Co-authors: Katrin Hussinger (University of Luxembourg, KU Leuven, Centre for European Economic Research (ZEW)) <i>Discussant: Thomas Schaper (Technical University of Munich)</i>
16:00 – 16:30	Workshop Closing Statement Workshop Organizers