



Max Planck Institute
for Innovation and Competition

RISE
Workshop



Annual Workshop for Ph.D. Students and Junior Postdocs
in Economics and Management

6th Research on Innovation, Science and Entrepreneurship Workshop (RISE6)

18 – 19 December 2023

Max Planck Institute for Innovation and Competition
Room E10 (ground floor), Marstallplatz 1, 80539 Munich

Program

The **RISE6 Workshop** is organized by
Dietmar Harhoff, Sebastian Erhardt, Carolin Formella,
Mainak Ghosh and Elisabeth Hofmeister

In case of any questions, please contact: rise_workshop@ip.mpg.de

Scientific Program

Day 1: Monday, 18 December 2023

11:30 – 11:45	Registration Day 1
11:45 – 12:00	Workshop Opening Statement Dietmar Harhoff (Director, MPI for Innovation & Competition)
12:00 – 13:00	Lunch
Session 1: Networks and Peer Effects	
Chair: Mainak Ghosh	
13:00 – 14:30	<p>Megaprojects, Digital Platforms, and Productivity: Evidence from the Human Brain Project Ann Christin Kreyer (<i>MPI for Innovation & Competition</i>) Co-author: Lucy Xiaolu Wang (<i>University of Massachusetts Amherst</i>) Discussant: Jian Wang (<i>Lancaster University Leipzig</i>)</p> <p>The Great Convergence? Evidence on Gender Differences in Peer Effects in Jury Evaluations of Startup Pitching Contests Nathalie Römer (<i>Leibniz University Hannover</i>) Co-author: Richard Bläse (<i>Zurich University of Applied Sciences</i>) Discussant: Carolin Häussler (<i>University of Passau</i>)</p>
14:30 – 14:45	Coffee Break
Session 2: Science of Science	
Chair: Carolin Formella	
14:45 – 16:15	<p>The X Factor: Open Access, New Journals, and Incumbent Competitors W. Benedikt Schmal (<i>Walter Eucken Institute and Düsseldorf Institute for Competition Economics</i>) Discussant: Rainer Widmann (<i>MPI for Innovation & Competition</i>)</p> <p>Are Researchers Penalized for Free Speech? Kris Gulati (<i>Harvard Business School and University of California Merced</i>) Co-author: Lorenzo Palladini (<i>University of Luxembourg</i>) Discussant: Michael Rose (<i>MPI for Innovation & Competition</i>)</p>
16:15 – 16:30	Coffee Break
Keynote Speech	
16:30 – 17:30	Scientists in the Crosshairs: Impacts of War, Crisis, and Conflict on Ukrainian Science Ina Ganguli (<i>University of Massachusetts Amherst</i>)
17:30 – 17:45	Break
Session 3: Sustainable Innovation	
Chair: Ulrike Morgalla	
17:45 – 18:30	<p>Executive Contracts for Sustainable Innovation: Incentivising Gains in Wealth and Health Slavek Roller (<i>University of Groningen</i>) Discussant: Fabian Gaessler (<i>Universitat Pompeu Fabra</i>)</p>
18:30 – 20:00	<i>Optional Visit of the Christmas Market (at Munich Residenz across the street; self-pay)</i>
20:00 – 21:30	Workshop Dinner at “Augustiner Stammhaus” (Neuhauser Str. 27, 80331 München)*

* for speakers and discussants only

Day 2: Tuesday, 19 December 2023

09:15 – 09:30	Registration and Welcome Day 2
Session 4: Big Data	
Chair: Sebastian Erhardt	
	Big Data and Start-Up Performance Elisa Rodepeter (<i>Leibniz Centre of European Economic Research and TU Munich</i>)
09:30 – 10:15	Co-authors: Christoph Gschnaidtner (<i>TU Munich</i>), Hanna Hottenrott (<i>Leibniz Centre of European Economic Research and TU Munich</i>) Discussant: Claudia Steinwender (<i>LMU Munich</i>)
10:15 – 10:30	Coffee Break
Session 5: New Methods in Innovation Research	
Chair: Cheng Li	
	Presenting Terrorizer: An Algorithm for Consolidating Company Names in Patent Assignees Grazia Sveva Ascione (<i>Bordeaux School of Economics and Università degli Studi dell'Insubria</i>)
	Co-authors: Valerio Sterzi (<i>Bordeaux School of Economics</i>) Discussant: Felix Poege (<i>Bocconi University</i>)
10:30 – 12:00	Nowcasting R&D Expenditure Atin Aboutorabi (<i>École Polytechnique Fédérale de Lausanne</i>)
	Co-authors: Gaéтан de Rassenfosse (<i>École Polytechnique Fédérale de Lausanne</i>) Discussant: Stefano Baruffaldi (<i>Politecnico di Milano</i>)
12:00 – 13:00	Lunch
Session 6: Specialization and Technology in Industry	
Chair: Elisabeth Hofmeister	
	Measuring the Returns to Specialization in the Creative Industries Franziska Kaiser (<i>HEC Lausanne</i>)
	Co-author: Gaéтан de Rassenfosse (<i>École Polytechnique Fédérale de Lausanne</i>) Discussant: Ambre Nicolle (<i>LMU Munich</i>)
13:00 – 14:30	Spillover Effect of Technology Failures in Nascent Industries: LiDAR vs. Camera in Autonomous Vehicle Industry Tom (Hee Yeul) Kwon (<i>University of Southern California</i>)
	Discussant: Marie-Louise Arlt (<i>ifo Institute</i>)
14:30 – 14:45	Coffee Break
Session 7: Venture Capital	
Chair: Sebastian Erhardt	
	Novel Knowledge Combinations in Startups and the Impacts on Entrepreneurial Performance Yifan Tian (<i>Bocconi University</i>)
	Co-author: Stefano Breschi (<i>Bocconi University</i>) Discussant: David Heller (<i>MPI for Innovation & Competition</i>)
14:45 – 16:15	Timing is Key: Navigating Venture Capital Funding for Science-based Startups Jay Prakash Nagar (<i>Duke University</i>)
	Co-author: Andrea Fosfuri (<i>Bocconi University</i>) Discussant: Joachim Henkel (<i>TU Munich</i>)
16:15 – 16:30	Workshop Closing Statements Workshop Organizers

Workshop Venue: Max Planck Institute for Innovation and Competition

The RISE Workshop takes place at the Max Planck Institute for Innovation and Competition, Room E10 (ground floor).

Address: Marstallplatz 1, 80539 Munich

<https://maps.app.goo.gl/3XVCaPe87kiM2Wve8>



You can get to the venue in various ways. Since Munich has an excellent public transportation system (trains, subways, trams, and buses), we would recommend making use of public transport. Most locations within the city can be reached within less than 30 min.

- The underground station “Odeonsplatz” is located next to the venue and is frequented by underground lines U3, U4, U5, and U6.
- Tickets can be bought at automatic vending machines at underground and train stations or inside buses and trams.
- For specific information on public transportation schedules, please check Munich’s public transportation company [MVV](#), Google Maps or download the MVV mobile journey planner.

From Munich Airport

From the airport, take the S1 or S8 train to the city and get off at “Marienplatz”. From there, it is a 10 min walk.

From Munich Central Station

From the central station, take any S-Bahn, heading to “Ostbahnhof”, and get off at “Marienplatz”. From there, it is a 10 min walk. Another possibility is to take the subway U4 or U5 and get off at “Odeonsplatz”.

The Dinner Venue: Augustiner Stammhaus

The Dinner takes place at Augustiner Stammhaus.

Address: Neuhauser Str. 27, 80331 München

<https://maps.app.goo.gl/56ZOGUpy3Y4t3veB8>



You walk from the Max Planck Institute for Innovation and Competition via Marienplatz and Kaufingerstraße to the Augustiner Stammhaus. This takes about 15 minutes.