Alumni of the Max Planck Institute for Intellectual Property, 
Competition and Tax Law

5th Alumni Meeting, September 26 and 27, 2008
at the Max Planck Institute for Intellectual Property, Competition and Tax Law
Marstallplatz 1, 80359 Munich
- PROGRAMME -

Friday, September 26, 2008

Location: Wirtshaus in der Au, Lilienstraße 51, 81669 Munich, http://www.wirtshausinderau.de

From 6:00 p.m. Get Together, joint dinner

Saturday, September 27, 2008

Location: Max Planck Institute, Marstallplatz 1, 80539 Munich

9:00 a.m. General Meeting of the Association „Friends and Alumni of the Max Planck Institute for Intellectual Property, Competition and Tax Law e.V.“

9:30 a.m. Coffee Break, Registration

10:00 a.m. Welcome, Report of the Board, Discussion
Dr. Gregor Schmid, Dr. Matthias Bosch

10:30 a.m. Lecture:
“The Limits of Trade Mark Protection: Criticism, Parody and Keyword Advertising seen from a European Perspective”
Prof. Dr. Ansgar Ohly, LL.M. (Cambridge), University of Bayreuth

11:00 a.m. Lecture
(title to be announced)
Dr. Alexander von Mühlendahl, LL.M., Attorney at law, Munich, former Vice-President of the Office for Harmonization in the Internal Market

11:30 a.m. Lecture:
“Patents: Synergy through International Cooperation?”
Dr. Jürgen Schade, Munich, President of the German Patent and Trade Mark Office

- Note: Lectures will be in German -

12:00 a.m. Discussion

12:30 p.m. – 1:30 p.m. Reception at the Institute

ca. 1:30 p.m. End of the official part of the meeting, joint lunch (optional)
Location: Cafe Eisbach, Marstallplatz 3, 80539 Munich (adjacent to the Institute)

For questions during the meeting:
Dr. Gregor Schmid: Tel. +49 (0)173-723 08 69; Dr. Matthias Bosch: Tel. +49 (0) 177 728 3681

Reception kindly sponsored by:
BARDEHLE PAGENBERG DOST ALtenburg GEISSLER