

Development of Generative Artificial Intelligence from a Copyright Perspective

THE ALUMNI ASSOCIATION OF THE
MAX PLANCK INSTITUTE FOR
INNOVATION AND COMPETITION

Prof. Dr. Maurizio Borghi and Dr. Bryan Khan

will present their [EUIPO study](#) on the “*Development of Generative Artificial Intelligence from a Copyright Perspective*.” Their study is structured around a technical, legal, and economic analysis of the functionality of GenAI and the implications of its development. The study explores both the use of content in GenAI service development and the generation of content from a copyright perspective.

In our webinar, Maurizio Borghi and Bryan Khan will focus on the existing licensing landscape and dataset markets, which they have examined in their study.

Bio

Maurizio Borghi is Professor of Commercial Law at the Department of Law, University of Turin. Previously, he was Professor at Bournemouth University, where he directed the Centre for Intellectual Property Policy & Management (CIPPM).

Bryan Khan is a researcher affiliated with the University of Turin and the University of the West Indies. He holds a PhD in Law and Economics from Erasmus University Rotterdam and has worked in the field of telecom and broadcasting policy.

Both are members of the Nexa Center for Internet & Society at Politecnico di Torino.



Dr. Bryan Khan
Università di Torino

Prof. Dr. Maurizio Borghi
Università di Torino

Webinar Series
Thursday, 12 June 2025,
6-7 p.m.

Register under:

<https://us02web.zoom.us/j/8122222222>